Cuchita Lluch

PROFESSIONAL JURY

Cuchita Lluch Cuchita Lluch García, born in Valencia, has dedicated her life to entrepreneurship, gastronomy, and leadership. She graduated in Public Relations in 1988 and continued her training with specialized courses in leadership, finance, and entrepreneurship. From a young age, she entered the business world, co-founding Promociones Luz Bulevar in 1991 and, later, La Lista (2002) and Club Moddos (2005), expanding her impact in the fields of events and networking. In 2021, she co-founded Begoístas, an innovative nutrition company.

In the gastronomic field, Cuchita was a founding member of the Academy of Gastronomy of the Valencian Community in 2004, chaired the institution between 2009 and 2015, and has been a member of the Royal Academy of Gastronomy since 2015. She also chaired the Mediterranean Gastronomic Fair in 2019 and 2020, consolidating its importance in Mediterranean gastronomy. As an ambassador for L'Exquisit Mediterrani and Conhostur, she has worked to highlight the culinary richness of the Valencian Community, becoming a key figure in the business and gastronomic development of the region.

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