



Junta de Castilla y León

THE WORLD'S LARGEST LIVING MUSEUM

CASTILLA Y LEÓN, A LAND OF WORLD HERITAGE

Room 1

Origen and the Avant-guard, the Evolution of Culture or the Museum of Evolution. Atapuerca and the **Museum of Human Evolution** are the starting point for examining the Region of Castilla y León as a land of World Heritage. In fact, it is the region with the highest number of UNESCO World Heritage sites in Spain.



ROUTE TO SANTIAGO

Unique destinations such as the French Route (Camino Francés, one of the main paths of the Pilgrims' route to Santiago de Compostela), which crosses Castilla y León through the provinces of Burgos, Palencia and León and which is celebrating the 20th Anniversary of its declaration as World Heritage; Burgos Cathedral, the only cathedral to be declared a site of World Heritage in its own right, and one of the best examples of 13th century French Gothic architecture; and the towns of Ávila, Segovia and Salamanca, with their architecture dating back thousands of years, and their important monuments and historical town centres. Furthermore, there is the Las Médulas Natural Area (León), believed to be the largest open air gold mine of the Roman Empire, and the Siega Verde Cave Painting Archaeological Site (Salamanca), which celebrated the 25th anniversary of its discovery with a magnificent exhibition of stone Palaeolithic carvings.



CASTILLA Y LEÓN HAS THE HIGHEST NUMBER OF WORLD HERITAGE SITES IN THE COUNTRY.



WORLD HERITAGE CITIES

And just as in these ancient stone carvings, human communication remains one of the banners of this region, with its firm support for language tourism and the teaching of Spanish as a vehicle for culture and history as well as a universal language with an extraordinary future. Castilla y León is home to some of the oldest and most historical universities in Spain, as well as modern, up-to-date Education Centres for learning the language.



Marzo 2015

Junta de Castilla y León turismocastillayleon.com
902 20 30 30



MUSEUM OF HUMAN EVOLUTION

www.museoevolucionhumana.com

CASTILLA Y LEÓN IS HOME TO OVER 23,000 ARCHAEOLOGICAL SITES

ROOM 1 IN FIGURES

- 8 World Heritage Sites.
- The oldest universities in Spain.
- Over 1,800 Sites of Cultural Interest.
- Over 400 km of the French Route to Santiago.
- 11 Cathedrals.
- 352 Museums.
- 140 Historical Sites.
- 326 Castles.
- Castilla y León: Learning Spanish is better here



UNIVERSITIES

CASTILLA Y LEÓN, OVER 46,000 NEW EXPERIENCES IN SPANISH EACH YEAR

TELEPHONE TOURIST INFORMATION

CASTILLA Y LEÓN TOURISM INFORMATION TELEPHONE:
902 203 030

CASTILLA Y LEÓN TOURISM PROMOTION OFFICE IN MADRID:
91 578 03 24

ÁVILA 920 211 387	SEGOVIA 921 460 334
BURGOS 947 203 125	SORIA 975 212 052
LEÓN 987 237 082	VALLADOLID 983 219 310
PALENCIA 979 706 523	ZAMORA 980 531 845
SALAMANCA 923 218 342	CIUDAD RODRIGO 923 460 561

CASTILLA Y LEÓN, A FILM SET

Room 2

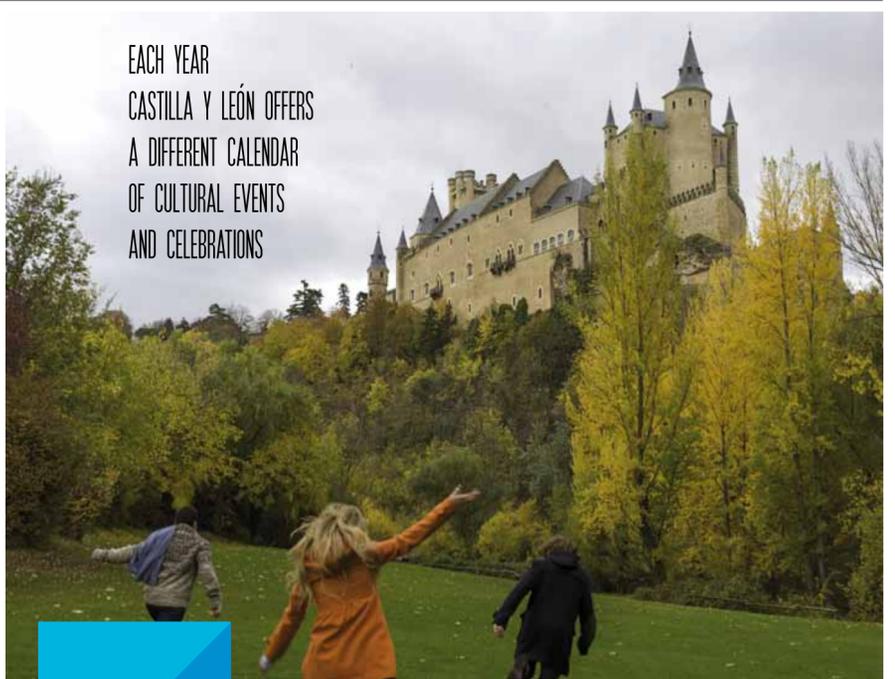
The Castilla y León **Ethnography Museum**, in the city of Zamora, provides an insight into the traditions, celebrations and culture that are rooted in each of the region's popular events. Holy Week celebrations are one of the trademarks of this region, with the most international declarations of tourist interest, thanks to the particularities of these rites and ancient traditions, their impressive imagery and popular devotion. Each town and village celebrates Easter in its own intense way, and the same is true of the annual fiestas, many of which are noted for their touristic interest, in recognition of their originality, and long history.



HOLY WEEK

CASTILLA Y LEÓN HOLDS THE LARGEST NUMBER OF INTERNATIONAL DECLARATIONS OF TOURIST INTEREST FOR HOLY WEEK CELEBRATIONS

Each year, there are new cultural initiatives based on Commemorations, aimed at remembering and celebrating key events from our distant and more recent past. 2015 will see the celebrations to mark the 5th Centenary of the birth of Saint Teresa of Ávila, which will include the Ages of Man exhibition entitled Teresa of Ávila, Master of Prayer, held in Ávila and Alba de Tormes, the towns where the Saint was born and died. The Teresian Route of Castilla y León has been created to enable visitors to discover the 9 places in this region where she founded a convent.



EACH YEAR CASTILLA Y LEÓN OFFERS A DIFFERENT CALENDAR OF CULTURAL EVENTS AND CELEBRATIONS

ROOM 2 IN FIGURES

- 8 Holy Week celebrations declared to be of International Tourist Interest.
- 101 Local Festivities of Tourism Interest.
- 20 editions of the Ages of Man, visited by 10 million people.
- The most modern Street Art Festival in Salamanca.
- Ávila, a reference point for Religious Tourism.
- 20 years of the Pilgrims' Route to Santiago as World Heritage.
- Two routes offering a fascinating insight into two of the greatest women in the history of Spain and the world: the Isabelle Route and the Teresian Route in Castilla y León.
- The Cir8Co festival featuring a big top filled with juggling acts, acrobatics and stands in a World Heritage City.



ETHNOGRAPHIC MUSEUM

www.museo-etnografico.com

In addition to all this, there are new, avant-guard cultural proposals which, year after year, are programmed to make this Region an attractive, top-rated destination which firmly backs new artistic trends. Events such as FACYL or the Castilla y León Drama Exhibition in Ciudad Rodrigo, as well as exhibitions on offer in our regional museums, offer us the most lively side of the region, constantly breaking new ground.



ST. TERESA OF ÁVILA

CASTILLA Y LEÓN, THE BIRTHPLACE OF THE PARENTS OF THE MYSTIC SAINT TERESA OF ÁVILA AND SAINT JOHN OF THE CROSS

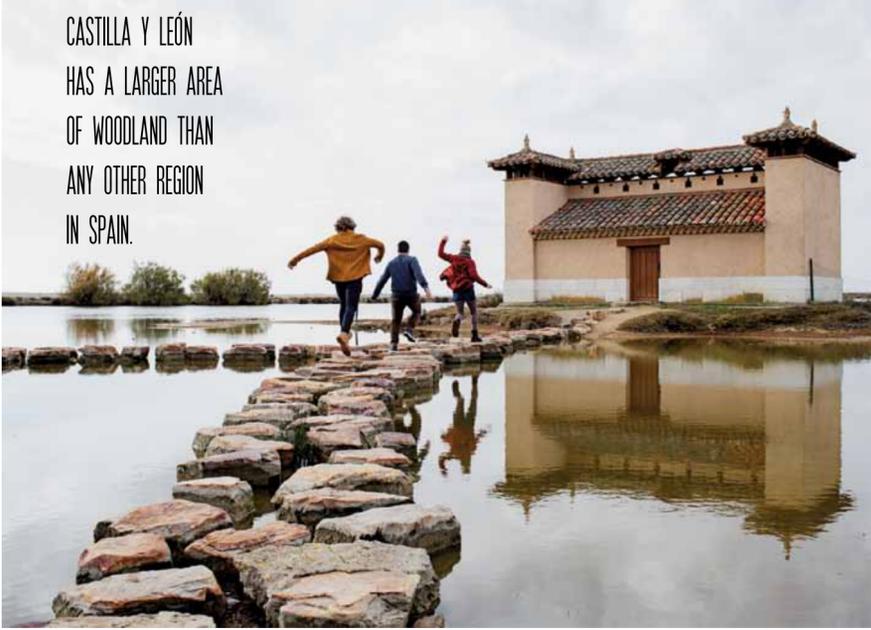
Discover our history at:
www.turismocastillayleon.com

Follow us on

THIS MUSEUM IS FOR LIVING NOT LOOKING

Junta de Castilla y León

CASTILLA Y LEÓN HAS A LARGER AREA OF WOODLAND THAN ANY OTHER REGION IN SPAIN.



ADVENTURE PARKS

CASTILLA Y LEÓN IS THE SPANISH REGION WITH THE MOST NATURAL AREAS CERTIFIED WITH THE "Q FOR QUALITY".

In order to find out more about these natural spaces and even take part in these activities, studying them in more depth, tourists can visit Park Visitor Centres, River Centres, or take part in sports and leisure activities, as part of the programmes offered by the Active Tourism organisations such as Adventure Parks, Hot Air Balloon Trips, Action Points, Bird Spotting or a range of other activities offered by companies qualified for working with nature.

In order to enjoy the countryside in its purest state, Castilla y León is a leader in rural tourism, with over 4,000 establishments providing over 35,000 beds under the different categories of rural accommodation. This range of accommodation includes the select club of Posadas Reales, located in historical buildings, and having passed strict quality control processes, firmly stressing customer comfort and wellbeing.

ROOM 3 IN FIGURES

- 26 Protected Nature Areas.
- Over 4,000 Rural Tourism establishments.
- Over 35,000 beds in rural accommodation.
- 46 Posadas Reales.
- 3 River Centres.
- 32 Park Visitor Centres.
- 12 Activity areas.
- 5 Adventure Parks.
- 9 Spas.
- 41 Golf Courses.
- 4 Ski Resorts.



RURAL ACCOMMODATION

IN CASTILLA Y LEÓN WE HAVE A SPECIAL QUALITY CATEGORY FOR RURAL ACCOMMODATION, THE POSADAS REALES.



NATURE AREAS



SPAS

CASTILLA Y LEÓN IS THE LEADING REGION FOR INLAND TOURISM

Room 3



IRON AND MINING MUSEUM

www.museosm.com



The **Iron and Mining Museum** in the town of Sabero (León), opens the door the natural resources and landscapes of this region. We have 26 official protected Natural Spaces scattered throughout the region. Mountain ranges, banks of wide rivers, lakes and lagoons, and places of particular interest due to the species living there, many of which are in danger of extinction; these are just a few examples of the natural park network in Castilla y León.

CASTILLA Y LEÓN HAS TOWNS AND CITIES FULL OF LIFE FOR ENJOYING URBAN TOURISM, WITH LEISURE AND FREE TIME ACTIVITIES.



CULTURAL PROGRAMME

CASTILLA Y LEÓN RUNS AN IMPORTANT CULTURAL AND ALTERNATIVE FESTIVAL PROGRAMME IN THE REGION'S TOWNS AND CITIES.

Castilla y León is privileged to hold 10 wine designations of origin, 9 areas in our region offering the taste and bouquet of wines which reveal our land, our history and, today, have become an identifying feature and ambassador for this region.

Wine and vineyards are a dynamic tourism resource for wine producing districts and areas. The vineyards of the different denominations of origin are open to tourists as part of wine tourism programmes, with a view to educating and drawing closer to the public, in that magical ritual of converting grapes into that special drink, of such great cultural value that it reaches far beyond our regional borders.



CASTILLA Y LEÓN BOASTS MORE WINE DESIGNATIONS OF ORIGIN THAN PRACTICALLY ANY OTHER REGION IN SPAIN



WINE TOURISM

CASTILLA Y LEÓN USES LOCALLY-SOURCED INGREDIENTS FOR ITS FAMOUS AVANT-GARDE CUISINE



GASTRONOMY



Room 4

The **Castilla y León Modern Art Museum, MUSAC**, is an open, colourful, avant-garde and urban space,... a reflection of a region such as Castilla y León, with 9 provinces, home to many towns and cities with an interesting range of cultural and leisure attractions for all tastes: Street Art Festivals, Classical and Alternative Theatre, Popular, Classical and Avant-garde Art Exhibitions, Museums open to knowledge and personal enjoyment, etc,... but our towns and cities are also the ideal place for us to do our shopping, take walks and absorb commercial areas, organise professional conferences or work meetings, and enjoy the splendid food and wine of our region.

Gastronomy, in all its different forms, firmly backing autochthonous and locally sourced ingredients, reinventing traditional dishes and using meticulous and careful presentation, in line with our times, where space, presentation and the dish are the main ingredients in modern cuisine.



MUSAC

www.musac.es

CASTILLA Y LEÓN IS IDEAL FOR YOUR BUSINESS CONFERENCE, OFFERING A RANGE OF HIGH QUALITY LOCATIONS.

ROOM 4 IN FIGURES

- 10 wine Designations of Origin
- 61 Quality certificates for its food and agriculture products.
- Over 150 wineries open to the public.
- 3 official wine routes.
- Over 5,000 restaurants.
- Over 1,500 species of mushroom.
- Urban wine tourism programmes.
- A safe and peaceful region.
- A wide range of venues for holding your congress in Castilla y León