### I MOVIMIENTO DE VIAJEROS

#### 1.- DATOS GENERALES DE CASTILLA Y LEÓN

<table>
<thead>
<tr>
<th>VIAJEROS ESPAÑOLES ENERO 2019</th>
<th>325.623</th>
</tr>
</thead>
<tbody>
<tr>
<td>VIAJEROS EXTRANJEROS ENERO 2019</td>
<td>61.491</td>
</tr>
<tr>
<td>TOTAL VIAJEROS</td>
<td>387.114</td>
</tr>
<tr>
<td>PERNOCtACIONES ESPAÑOLES</td>
<td>555.514</td>
</tr>
<tr>
<td>PERNOCtACIONES EXTRANJEROS</td>
<td>100.226</td>
</tr>
<tr>
<td>TOTAL PERNOCtACIONES</td>
<td>655.740</td>
</tr>
<tr>
<td>GRADO DE OCUPACION</td>
<td>15,38%</td>
</tr>
</tbody>
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| ESTANCIA MEDIA | 1,69 |

**NOTA (*)**: En Julio de 2018 se modifica el universo del estudio al incorporar al análisis las viviendas de uso turístico y apartamentos.

#### PROCEDENCIA DE LOS VIAJEROS ESPAÑOLES ENERO 2019

<table>
<thead>
<tr>
<th>Procedencia</th>
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<tbody>
<tr>
<td>Madrid Comunidad</td>
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</tr>
<tr>
<td>Castilla y León</td>
<td>26,00%</td>
</tr>
<tr>
<td>Galicia</td>
<td>8,07%</td>
</tr>
<tr>
<td>Andalucía</td>
<td>7,97%</td>
</tr>
<tr>
<td>Cataluña</td>
<td>6,07%</td>
</tr>
<tr>
<td>País Vasco</td>
<td>5,07%</td>
</tr>
<tr>
<td>Valencia Comunidad</td>
<td>4,86%</td>
</tr>
<tr>
<td>Asturias Principado</td>
<td>4,31%</td>
</tr>
<tr>
<td>Cantabria</td>
<td>4,30%</td>
</tr>
<tr>
<td>Extremadura</td>
<td>2,84%</td>
</tr>
<tr>
<td>Aragón</td>
<td>1,99%</td>
</tr>
<tr>
<td>Navarra</td>
<td>1,79%</td>
</tr>
<tr>
<td>Murcia</td>
<td>1,38%</td>
</tr>
<tr>
<td>Canarias</td>
<td>1,35%</td>
</tr>
<tr>
<td>Baleares</td>
<td>1,26%</td>
</tr>
<tr>
<td>La Rioja</td>
<td>0,94%</td>
</tr>
<tr>
<td>Ceuta</td>
<td>0,12%</td>
</tr>
<tr>
<td>Melilla</td>
<td>0,08%</td>
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#### PROCEDENCIA DE LOS VIAJEROS EXTRANJEROS ENERO 2019

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</tr>
<tr>
<td></td>
<td>Resto del Mundo</td>
</tr>
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<td></td>
<td>Resto de Europa</td>
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<td></td>
<td>Brasil</td>
</tr>
<tr>
<td></td>
<td>EE.UU</td>
</tr>
<tr>
<td></td>
<td>Italia</td>
</tr>
<tr>
<td></td>
<td>Alemania</td>
</tr>
<tr>
<td></td>
<td>China</td>
</tr>
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<td></td>
<td>Región</td>
</tr>
<tr>
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<td>Italia</td>
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<tr>
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<td></td>
<td>Brasil</td>
</tr>
<tr>
<td></td>
<td>Japón</td>
</tr>
<tr>
<td></td>
<td>Méjico</td>
</tr>
<tr>
<td></td>
<td>Portugal</td>
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<td>Francia</td>
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1a.- DATOS POR PROVINCIAS

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<tr>
<th>PROVINCIA</th>
<th>ÁVILA</th>
<th>BURGOS</th>
<th>LEON</th>
<th>PALENCIA</th>
<th>SALAMANCA</th>
<th>SEGOVIA</th>
<th>SORIA</th>
<th>VALLADOLID</th>
<th>ZAMORA</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>VIAJEROS EXTRANJEROS</td>
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<td>2.971</td>
<td>22.728</td>
<td>4.533</td>
<td>1.165</td>
<td>7.767</td>
<td>1.594</td>
<td>63.491</td>
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<td>87.651</td>
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<td>7.721</td>
<td>5.137</td>
<td>34.394</td>
<td>6.495</td>
<td>1.165</td>
<td>15.647</td>
<td>2.700</td>
<td>100.226</td>
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<tr>
<td>GRADO OCUPACION</td>
<td>10,15%</td>
<td>12,68%</td>
<td>13,79%</td>
<td>16,81%</td>
<td>19,29%</td>
<td>12,13%</td>
<td>12,36%</td>
<td>29,08%</td>
<td>15,38%</td>
<td>15,38%</td>
</tr>
<tr>
<td>ESTANCIA MEDIA</td>
<td>1,60</td>
<td>1,54</td>
<td>1,78</td>
<td>1,65</td>
<td>1,62</td>
<td>1,64</td>
<td>1,62</td>
<td>1,76</td>
<td>1,93</td>
<td>1,67</td>
</tr>
<tr>
<td>ESTANCIA M. ESPAÑOLES</td>
<td>1,57</td>
<td>1,62</td>
<td>1,79</td>
<td>1,64</td>
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<td>1,56</td>
<td>1,76</td>
<td>1,82</td>
<td>1,67</td>
<td>1,71</td>
</tr>
<tr>
<td>ESTANCIA M. EXTRANJEROS</td>
<td>1,93</td>
<td>1,36</td>
<td>1,61</td>
<td>1,73</td>
<td>1,51</td>
<td>1,43</td>
<td>1,85</td>
<td>2,01</td>
<td>1,69</td>
<td>1,58</td>
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</table>

**COMPARACIÓN PROVINCIAL DEL Nº DE VIAJEROS**

<table>
<thead>
<tr>
<th>PERIODO</th>
<th>ÁVILA</th>
<th>BURGOS</th>
<th>LEON</th>
<th>PALENCIA</th>
<th>SALAMANCA</th>
<th>SEGOVIA</th>
<th>SORIA</th>
<th>VALLADOLID</th>
<th>ZAMORA</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>VARIACIÓN</td>
<td>-6,60%</td>
<td>-3,01%</td>
<td>-4,74%</td>
<td>13,25%</td>
<td>13,44%</td>
<td>12,54%</td>
<td>3,19%</td>
<td>5,98%</td>
<td>1,82%</td>
<td>3,72%</td>
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</table>

1b.- COMPARACIONES ENERO 2018 Y ENERO 2019

<table>
<thead>
<tr>
<th>PERÍODO</th>
<th>V. ESPAÑOLES</th>
<th>V. EXTRANJEROS</th>
<th>TOTAL VIAJEROS</th>
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</thead>
<tbody>
<tr>
<td>ENERO 2018</td>
<td>306.536</td>
<td>68.612</td>
<td>375.148</td>
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<tr>
<td>ENERO 2019</td>
<td>325.623</td>
<td>63.491</td>
<td>389.114</td>
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<tr>
<td>VARIACIÓN</td>
<td>6,23%</td>
<td>-7,46%</td>
<td>3,72%</td>
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**COMPARACIÓN ANUAL VIAJEROS**

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<th>BURGOS</th>
<th>LEON</th>
<th>PALENCIA</th>
<th>SALAMANCA</th>
<th>SEGOVIA</th>
<th>SORIA</th>
<th>VALLADOLID</th>
<th>ZAMORA</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>VARIACIÓN</td>
<td>-6,60%</td>
<td>-3,01%</td>
<td>-4,74%</td>
<td>13,25%</td>
<td>13,44%</td>
<td>12,54%</td>
<td>3,19%</td>
<td>5,98%</td>
<td>1,82%</td>
<td>3,72%</td>
</tr>
</tbody>
</table>

**COMPARACIÓN PROVINCIAL DEL Nº DE VIAJEROS**

<table>
<thead>
<tr>
<th>PERIODO</th>
<th>ÁVILA</th>
<th>BURGOS</th>
<th>LEON</th>
<th>PALENCIA</th>
<th>SALAMANCA</th>
<th>SEGOVIA</th>
<th>SORIA</th>
<th>VALLADOLID</th>
<th>ZAMORA</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>VARIACIÓN</td>
<td>-6,60%</td>
<td>-3,01%</td>
<td>-4,74%</td>
<td>13,25%</td>
<td>13,44%</td>
<td>12,54%</td>
<td>3,19%</td>
<td>5,98%</td>
<td>1,82%</td>
<td>3,72%</td>
</tr>
</tbody>
</table>
### Comparativa Pernoctaciones

<table>
<thead>
<tr>
<th>Período</th>
<th>P. Españoles</th>
<th>P. Extranjeros</th>
<th>T. Pernoctaciones</th>
<th>Grado Ocupación</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enero 2018</td>
<td>514,922</td>
<td>110,428</td>
<td>625,350</td>
<td>16,74%</td>
</tr>
<tr>
<td>Enero 2019</td>
<td>555,514</td>
<td>100,226</td>
<td>655,740</td>
<td>15,38%</td>
</tr>
<tr>
<td>Variación</td>
<td>7,88%</td>
<td>-9,24%</td>
<td>4,86%</td>
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#### Comparación Provincial del Nº de Pernoctaciones

<table>
<thead>
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<th>Provincia</th>
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<th>Enero 2019</th>
<th>Variación</th>
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<tbody>
<tr>
<td>Ávila</td>
<td>60,535</td>
<td>59,143</td>
<td>-2,30%</td>
</tr>
<tr>
<td>Burgos</td>
<td>84,661</td>
<td>81,926</td>
<td>-3,23%</td>
</tr>
<tr>
<td>León</td>
<td>104,418</td>
<td>95,372</td>
<td>-8,66%</td>
</tr>
<tr>
<td>Palencia</td>
<td>34,557</td>
<td>36,702</td>
<td>6,21%</td>
</tr>
<tr>
<td>Salamanca</td>
<td>112,092</td>
<td>126,291</td>
<td>12,67%</td>
</tr>
<tr>
<td>Soria</td>
<td>52,672</td>
<td>61,215</td>
<td>16,22%</td>
</tr>
<tr>
<td>Valladolid</td>
<td>34,301</td>
<td>33,624</td>
<td>-1,97%</td>
</tr>
<tr>
<td>Zamora</td>
<td>112,054</td>
<td>126,206</td>
<td>17,30%</td>
</tr>
<tr>
<td>Total</td>
<td>625,350</td>
<td>655,740</td>
<td>4,86%</td>
</tr>
</tbody>
</table>

#### Evolución Anual en el Total de Alojamientos Pernoctaciones

<table>
<thead>
<tr>
<th>Enero</th>
<th>Febrero</th>
<th>Marzo</th>
<th>Abril</th>
<th>Mayo</th>
<th>Junio</th>
<th>Julio</th>
<th>Agosto</th>
<th>Septiembre</th>
<th>Octubre</th>
<th>Noviembre</th>
<th>Diciembre</th>
</tr>
</thead>
<tbody>
<tr>
<td>60,535</td>
<td>59,143</td>
<td>60,535</td>
<td>59,143</td>
<td>60,535</td>
<td>59,143</td>
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<td>59,143</td>
<td>60,535</td>
<td>59,143</td>
<td>60,535</td>
<td>59,143</td>
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#### Comparación Anual Pernoctaciones

<table>
<thead>
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<th>Provincia</th>
<th>Enero 2018</th>
<th>Enero 2019</th>
<th>Variación</th>
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<tbody>
<tr>
<td>Ávila</td>
<td>60,535</td>
<td>59,143</td>
<td>-2,30%</td>
</tr>
<tr>
<td>Burgos</td>
<td>84,661</td>
<td>81,926</td>
<td>-3,23%</td>
</tr>
<tr>
<td>León</td>
<td>104,418</td>
<td>95,372</td>
<td>-8,66%</td>
</tr>
<tr>
<td>Palencia</td>
<td>34,557</td>
<td>36,702</td>
<td>6,21%</td>
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<tr>
<td>Salamanca</td>
<td>112,092</td>
<td>126,291</td>
<td>12,67%</td>
</tr>
<tr>
<td>Soria</td>
<td>52,672</td>
<td>61,215</td>
<td>16,22%</td>
</tr>
<tr>
<td>Valladolid</td>
<td>34,301</td>
<td>33,624</td>
<td>-1,97%</td>
</tr>
<tr>
<td>Zamora</td>
<td>112,054</td>
<td>126,206</td>
<td>17,30%</td>
</tr>
<tr>
<td>Total</td>
<td>625,350</td>
<td>655,740</td>
<td>4,86%</td>
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</table>
HOTELES Y HOSTALES

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<th>PROVINCIAS</th>
<th>V.ESP.</th>
<th>V. EXTR.</th>
<th>P. VIAJER</th>
<th>P. ESP.</th>
<th>P. EXTR.</th>
<th>T. PERNOCT.</th>
<th>OCUP.</th>
<th>EST. MEDIA</th>
<th>DÍAS</th>
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<tr>
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<tr>
<td>LEÓN</td>
<td>39.649</td>
<td>3.720</td>
<td>43.369</td>
<td>67.561</td>
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<tr>
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<td>2.011</td>
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<td>505.504</td>
<td>24.48%</td>
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2.- ALOJAMIENTOS HOTELEROS

2a.- DATOS POR PROVINCIAS

<table>
<thead>
<tr>
<th>PROVINCIAS</th>
<th>VIAJEROS</th>
<th>PERNOCTACIONES</th>
<th>OCUPAC.</th>
<th>EST. MEDIA</th>
</tr>
</thead>
<tbody>
<tr>
<td>ÁVILA</td>
<td>7%</td>
<td>8%</td>
<td>0,60%</td>
<td>2,06</td>
</tr>
<tr>
<td>BURGOS</td>
<td>16%</td>
<td>17%</td>
<td>13,27%</td>
<td>3,07</td>
</tr>
<tr>
<td>LEÓN</td>
<td>15%</td>
<td>14%</td>
<td>19,56%</td>
<td>2,74</td>
</tr>
<tr>
<td>PALENCIA</td>
<td>14%</td>
<td>13%</td>
<td>12,98%</td>
<td>3,27</td>
</tr>
<tr>
<td>SALAMANCA</td>
<td>19%</td>
<td>19%</td>
<td>23,83%</td>
<td>3,90</td>
</tr>
<tr>
<td>SEGOVIA</td>
<td>9%</td>
<td>8%</td>
<td>23,16%</td>
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<tr>
<td>SORIA</td>
<td>2%</td>
<td>1%</td>
<td>17,80%</td>
<td>3,33</td>
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<td>VALLADOLID</td>
<td>13%</td>
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<td>26,81%</td>
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</tr>
<tr>
<td>ZAMORA</td>
<td>8%</td>
<td>7%</td>
<td>17,73%</td>
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PENSIONES

<table>
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<th>VIAJEROS</th>
<th>PERNOCTACIONES</th>
<th>OCUPAC.</th>
<th>EST. MEDIA</th>
</tr>
</thead>
<tbody>
<tr>
<td>ÁVILA</td>
<td>0%</td>
<td>0%</td>
<td>0,00%</td>
<td>2,06</td>
</tr>
<tr>
<td>BURGOS</td>
<td>16%</td>
<td>17%</td>
<td>13,27%</td>
<td>3,07</td>
</tr>
<tr>
<td>LEÓN</td>
<td>33%</td>
<td>32%</td>
<td>23,16%</td>
<td>1,46</td>
</tr>
<tr>
<td>PALENCIA</td>
<td>3%</td>
<td>2%</td>
<td>17,80%</td>
<td>3,33</td>
</tr>
<tr>
<td>SALAMANCA</td>
<td>17%</td>
<td>16%</td>
<td>26,81%</td>
<td>2,47</td>
</tr>
<tr>
<td>SEGOVIA</td>
<td>9%</td>
<td>8%</td>
<td>17,73%</td>
<td>2,90</td>
</tr>
<tr>
<td>SORIA</td>
<td>1%</td>
<td>1%</td>
<td>17,73%</td>
<td>2,90</td>
</tr>
<tr>
<td>VALLADOLID</td>
<td>17%</td>
<td>16%</td>
<td>26,81%</td>
<td>2,47</td>
</tr>
<tr>
<td>ZAMORA</td>
<td>8%</td>
<td>7%</td>
<td>17,73%</td>
<td>2,90</td>
</tr>
</tbody>
</table>

DISTRUBUCIÓN PROVINCIAL DEL Nº DE VIAJEROS

DISTRIBUCIÓN PROVINCIAL DEL Nº DE PERNOCTACIONES
### COMPARATIVA VIAJEROS

<table>
<thead>
<tr>
<th>PERIODO</th>
<th>V. ESP.</th>
<th>V. EXTR.</th>
<th>T. V.IAJER.</th>
<th>V. ESP.</th>
<th>V. EXTR.</th>
<th>T. VIAJER.</th>
<th>V. ESP.</th>
<th>V. EXTR.</th>
<th>T. VIAJER.</th>
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<tbody>
<tr>
<td>ENERO 2018</td>
<td>256.234</td>
<td>61.045</td>
<td>317.279</td>
<td>7.988</td>
<td>1.287</td>
<td>9.275</td>
<td>264.222</td>
<td>62.332</td>
<td>326.554</td>
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<td>258.873</td>
<td>53.709</td>
<td>312.582</td>
<td>8.130</td>
<td>1.089</td>
<td>9.219</td>
<td>267.003</td>
<td>54.798</td>
<td>321.801</td>
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<tr>
<td>VARIACIÓN</td>
<td>1,03%</td>
<td>-12,02%</td>
<td>-1,48%</td>
<td>1,78%</td>
<td>-15,38%</td>
<td>-0,60%</td>
<td>1,05%</td>
<td>-12,09%</td>
<td>-1,46%</td>
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### COMPARATIVA EN ALOJAMIENTOS HOTELEROS VIAJEROS

<table>
<thead>
<tr>
<th>PERIODO</th>
<th>HOTELES Y HOSTALES</th>
<th>PENSIONES</th>
<th>TOTAL ALOJAMIENTOS HOTELEROS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENERO 2018</td>
<td>417.186</td>
<td>97.161</td>
<td>514.347</td>
</tr>
<tr>
<td>ENERO 2019</td>
<td>423.098</td>
<td>82.406</td>
<td>505.504</td>
</tr>
<tr>
<td>VARIACIÓN</td>
<td>1,42%</td>
<td>-15,19%</td>
<td>-1,72%</td>
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### COMPARATIVA PERNOCTACIONES

<table>
<thead>
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<th>P. EXTR.</th>
<th>T. PERNOC.</th>
<th>OCUPAC.</th>
<th>P. ESPAÑ.</th>
<th>P. EXTR.</th>
<th>T. PERNOC.</th>
<th>OCUPAC.</th>
<th>P. ESPAÑ.</th>
<th>P. EXTR.</th>
<th>T. PERNOC.</th>
<th>OCUPAC.</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENERO 2018</td>
<td>417.186</td>
<td>97.161</td>
<td>514.347</td>
<td>24,96%</td>
<td>21.803</td>
<td>3.759</td>
<td>25.562</td>
<td>16,71%</td>
<td>438.989</td>
<td>100.920</td>
<td>539.909</td>
<td>24,39%</td>
</tr>
<tr>
<td>ENERO 2019</td>
<td>423.098</td>
<td>82.406</td>
<td>505.504</td>
<td>24,48%</td>
<td>24.401</td>
<td>2.302</td>
<td>26.703</td>
<td>17,73%</td>
<td>447.499</td>
<td>84.708</td>
<td>532.207</td>
<td>24,02%</td>
</tr>
<tr>
<td>VARIACIÓN</td>
<td>1,42%</td>
<td>-15,19%</td>
<td>-1,72%</td>
<td>-1,92%</td>
<td>-38,76%</td>
<td>4,46%</td>
<td>6,10%</td>
<td>1,94%</td>
<td>-16,06%</td>
<td>-1,43%</td>
<td>-1,52%</td>
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</table>

### EVOLUCION ANUAL EN ALOJAMIENTOS HOTELEROS VIAJEROS

<table>
<thead>
<tr>
<th>MES</th>
<th>2018</th>
<th>2019</th>
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</thead>
<tbody>
<tr>
<td>Enero</td>
<td>50.000</td>
<td>50.000</td>
</tr>
<tr>
<td>Febrero</td>
<td>50.000</td>
<td>50.000</td>
</tr>
<tr>
<td>Marzo</td>
<td>50.000</td>
<td>50.000</td>
</tr>
<tr>
<td>Abril</td>
<td>50.000</td>
<td>50.000</td>
</tr>
<tr>
<td>Mayo</td>
<td>50.000</td>
<td>50.000</td>
</tr>
<tr>
<td>Junio</td>
<td>50.000</td>
<td>50.000</td>
</tr>
<tr>
<td>Julio</td>
<td>50.000</td>
<td>50.000</td>
</tr>
<tr>
<td>Agosto</td>
<td>50.000</td>
<td>50.000</td>
</tr>
<tr>
<td>Septiembre</td>
<td>50.000</td>
<td>50.000</td>
</tr>
<tr>
<td>Octubre</td>
<td>50.000</td>
<td>50.000</td>
</tr>
<tr>
<td>Noviembre</td>
<td>50.000</td>
<td>50.000</td>
</tr>
<tr>
<td>Diciembre</td>
<td>50.000</td>
<td>50.000</td>
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</table>

### EVOLUCION ANUAL EN ALOJAMIENTOS HOTELEROS PERNOCTACIONES

<table>
<thead>
<tr>
<th>MES</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enero</td>
<td>100.000</td>
<td>100.000</td>
</tr>
<tr>
<td>Febrero</td>
<td>100.000</td>
<td>100.000</td>
</tr>
<tr>
<td>Marzo</td>
<td>100.000</td>
<td>100.000</td>
</tr>
<tr>
<td>Abril</td>
<td>100.000</td>
<td>100.000</td>
</tr>
<tr>
<td>Mayo</td>
<td>100.000</td>
<td>100.000</td>
</tr>
<tr>
<td>Junio</td>
<td>100.000</td>
<td>100.000</td>
</tr>
<tr>
<td>Julio</td>
<td>100.000</td>
<td>100.000</td>
</tr>
<tr>
<td>Agosto</td>
<td>100.000</td>
<td>100.000</td>
</tr>
<tr>
<td>Septiembre</td>
<td>100.000</td>
<td>100.000</td>
</tr>
<tr>
<td>Octubre</td>
<td>100.000</td>
<td>100.000</td>
</tr>
<tr>
<td>Noviembre</td>
<td>100.000</td>
<td>100.000</td>
</tr>
<tr>
<td>Diciembre</td>
<td>100.000</td>
<td>100.000</td>
</tr>
</tbody>
</table>
### 3.- TURISMO RURAL

#### 3a.- DATOS POR PROVINCIAS

<table>
<thead>
<tr>
<th>PROVINCIAS</th>
<th>VIAJEROS V. ESP.</th>
<th>VIAJEROS V. EXTR.</th>
<th>PERNOCTACIONES P. ESP.</th>
<th>PERNOCTACIONES P. EXTR.</th>
<th>OCUPAC. T. PERNOCT. %</th>
<th>EST. MEDIA DÍAS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ÁVILA</td>
<td>8,571</td>
<td>189</td>
<td>8,760</td>
<td>15,750</td>
<td>265</td>
<td>16,015</td>
</tr>
<tr>
<td>BURGOS</td>
<td>3,033</td>
<td>364</td>
<td>3,297</td>
<td>5,363</td>
<td>507</td>
<td>5,870</td>
</tr>
<tr>
<td>LEÓN</td>
<td>4,716</td>
<td>206</td>
<td>4,922</td>
<td>7,563</td>
<td>425</td>
<td>7,988</td>
</tr>
<tr>
<td>PALENCIA</td>
<td>1,728</td>
<td>608</td>
<td>2,336</td>
<td>3,430</td>
<td>735</td>
<td>4,165</td>
</tr>
<tr>
<td>SALAMANCA</td>
<td>4,071</td>
<td>316</td>
<td>4,387</td>
<td>6,828</td>
<td>324</td>
<td>7,152</td>
</tr>
<tr>
<td>SEGOVIA</td>
<td>6,782</td>
<td>101</td>
<td>6,883</td>
<td>11,912</td>
<td>259</td>
<td>12,171</td>
</tr>
<tr>
<td>SORIA</td>
<td>2,325</td>
<td>105</td>
<td>2,430</td>
<td>4,110</td>
<td>250</td>
<td>4,360</td>
</tr>
<tr>
<td>SORIA</td>
<td>2,748</td>
<td>104</td>
<td>2,852</td>
<td>4,655</td>
<td>155</td>
<td>4,810</td>
</tr>
<tr>
<td>SORIA</td>
<td>5,788</td>
<td>209</td>
<td>5,997</td>
<td>8,281</td>
<td>348</td>
<td>8,629</td>
</tr>
</tbody>
</table>

| TOTAL      | 39,762          | 2,202            | 41,964                  | 67,892                  | 3,268                  | 71,160          |

#### 3b.- COMPARACIONES ENERO 2018 Y ENERO 2019

**COMPARATIVA VIAJEROS**

<table>
<thead>
<tr>
<th>PERIODO</th>
<th>VIAJ. ESPAÑOLES</th>
<th>VIAJ. EXTRANJEROS</th>
<th>TOTAL VIAJEROS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENERO 2018</td>
<td>38,554</td>
<td>1,790</td>
<td>40,344</td>
</tr>
<tr>
<td>ENERO 2019</td>
<td>39,762</td>
<td>2,202</td>
<td>41,964</td>
</tr>
</tbody>
</table>

**VARIACIÓN**

|        | 3,13% | 23,02% | 4,02% |

**COMPARATIVA EN ALOJAMIENTOS DE TURISMO RURAL VIAJEROS**

<table>
<thead>
<tr>
<th>VIAJ. ESPAÑOLES</th>
<th>VIAJ. EXTRANJEROS</th>
<th>TOTAL VIAJEROS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENERO 2018</td>
<td>38,554</td>
<td>1,790</td>
</tr>
<tr>
<td>ENERO 2019</td>
<td>39,762</td>
<td>2,202</td>
</tr>
</tbody>
</table>

**COMPARATIVA EN ALOJAMIENTOS DE TURISMO RURAL VIAJEROS**

<table>
<thead>
<tr>
<th>VIAJ. ESPAÑOLES</th>
<th>VIAJ. EXTRANJEROS</th>
<th>TOTAL VIAJEROS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENERO 2018</td>
<td>38,554</td>
<td>1,790</td>
</tr>
<tr>
<td>ENERO 2019</td>
<td>39,762</td>
<td>2,202</td>
</tr>
</tbody>
</table>

**EVOLUCION ANUAL EN ALOJAMIENTOS DE TURISMO RURAL VIAJEROS**

<table>
<thead>
<tr>
<th>Enero</th>
<th>Febrero</th>
<th>Marzo</th>
<th>Abril</th>
<th>Mayo</th>
<th>Junio</th>
<th>Julio</th>
<th>Agosto</th>
<th>Septiembre</th>
<th>Octubre</th>
<th>Noviembre</th>
<th>Diciembre</th>
</tr>
</thead>
<tbody>
<tr>
<td>38,554</td>
<td>39,762</td>
<td>40,344</td>
<td>41,964</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>
### COMPARATIVA PERNOCTACIONES

<table>
<thead>
<tr>
<th>PERIODO</th>
<th>PER. ESPAÑOLES</th>
<th>PER. EXTRANJEROS</th>
<th>T. PERNOCTACIONES</th>
<th>OCUPACIÓN</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENERO 2018</td>
<td>70.420</td>
<td>4.005</td>
<td>74.425</td>
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</tr>
<tr>
<td>ENERO 2019</td>
<td>67.892</td>
<td>3.268</td>
<td>71.160</td>
<td>6,41%</td>
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<tr>
<td>VARIACIÓN</td>
<td>-3,59%</td>
<td>-18,40%</td>
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<td>-6,56%</td>
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### COMPARATIVA EN ALOJAMIENTOS DE TURISMO RURAL PERNOCTACIONES

<table>
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<th>ENERO 2019</th>
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<td>PER. ESPAÑOLES</td>
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<td>PER. EXTRANJEROS</td>
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<tr>
<td>T. PERNOCTACIONES</td>
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### EVOLUCION ANUAL EN ALOJAMIENTOS DE TURISMO RURAL PERNOCTACIONES

<table>
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<tr>
<th></th>
<th>AÑO 2018</th>
<th>AÑO 2019</th>
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<tbody>
<tr>
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</tr>
<tr>
<td>Febrero</td>
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<td></td>
</tr>
<tr>
<td>Marzo</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Abril</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mayo</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Junio</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Julio</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agosto</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Septiembre</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Octubre</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Noviembre</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Diciembre</td>
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<td></td>
</tr>
</tbody>
</table>
4.- CAMPING

4a.- DATOS POR PROVINCIAS

<table>
<thead>
<tr>
<th>PROVINCIAS</th>
<th>VIAJ. ESP.</th>
<th>VIAJ. EXTR.</th>
<th>T. VIAJER</th>
<th>P. ESP.</th>
<th>P. EXTR.</th>
<th>T. PERNOC.</th>
<th>OCUP.</th>
<th>EST. MÉDIA</th>
<th>DIAS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ÁVILA</td>
<td>303</td>
<td>307</td>
<td>630</td>
<td>6</td>
<td>636</td>
<td>1,11%</td>
<td>2,07</td>
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<tr>
<td>BURGOS</td>
<td>127</td>
<td>1.072</td>
<td>1.199</td>
<td>173</td>
<td>1.312</td>
<td>1.485</td>
<td>1,94%</td>
<td>1,24</td>
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</tr>
<tr>
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<td>38</td>
<td>0</td>
<td>38</td>
<td>158</td>
<td>0</td>
<td>158</td>
<td>0,55%</td>
<td>4,16</td>
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</tr>
<tr>
<td>PALENCIA</td>
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<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0,00%</td>
<td>0,00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SALAMANCA</td>
<td>9</td>
<td>1.535</td>
<td>1.544</td>
<td>9</td>
<td>1.535</td>
<td>1.544</td>
<td>4,03%</td>
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</tr>
<tr>
<td>SEGOVIA</td>
<td>213</td>
<td>83</td>
<td>296</td>
<td>490</td>
<td>100</td>
<td>590</td>
<td>1,52%</td>
<td>1,99</td>
<td></td>
</tr>
<tr>
<td>SORIA</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0,00%</td>
<td>0,00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VALLADOLID</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0,00%</td>
<td>0,00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ZAMORA</td>
<td>3</td>
<td>1</td>
<td>4</td>
<td>3</td>
<td>1</td>
<td>4</td>
<td>0,03%</td>
<td>0,00</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td>693</td>
<td>2.695</td>
<td>3.388</td>
<td>1.463</td>
<td>2.954</td>
<td>4.417</td>
<td>1,49%</td>
<td>1,30</td>
<td></td>
</tr>
</tbody>
</table>

* Durante el mes de enero los Campamentos de Palencia y Valladolid han estado abiertos pero no han tenido ocupación, y los de Soria estuvieron cerrados.

4b.- COMPARACIONES ENERO 2018 Y ENERO 2019

<table>
<thead>
<tr>
<th>PERIODO</th>
<th>VIAJ. ESPAÑOLES</th>
<th>VIAJ. EXTRANJEROS</th>
<th>TOTAL VIAJEROS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENERO 2018</td>
<td>1.146</td>
<td>3.689</td>
<td>4.835</td>
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<tr>
<td>ENERO 2019</td>
<td>693</td>
<td>2.695</td>
<td>3.388</td>
</tr>
<tr>
<td>VARIACIÓN</td>
<td>-39,53%</td>
<td>-26,94%</td>
<td>-29,93%</td>
</tr>
</tbody>
</table>

COMPARATIVA EN CAMPING VIAJEROS

Evolución anual en camping viajeros
<table>
<thead>
<tr>
<th>PERIODO</th>
<th>PERN. ESPAÑOLES</th>
<th>PERN. EXTRANJEROS</th>
<th>TOTAL PERNOCTACIONES</th>
<th>OCUPACIÓN</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENERO 2018</td>
<td>1.881</td>
<td>4.099</td>
<td>5.980</td>
<td>2.08%</td>
</tr>
<tr>
<td>ENERO 2019</td>
<td>1.463</td>
<td>2.954</td>
<td>4.417</td>
<td>1.49%</td>
</tr>
<tr>
<td>VARIACIÓN</td>
<td>-22.22%</td>
<td>-27.93%</td>
<td>-26.14%</td>
<td>-28.37%</td>
</tr>
</tbody>
</table>

**COMPARATIVA EN CAMPING PERNOCtACIONES**

**Evolución Anual en Camping Pernoctaciones**

- **Año 2018**
- **Año 2019**
### 5.- ALBERGUES

#### 5a.- DATOS POR PROVINCIAS

<table>
<thead>
<tr>
<th>PROVINCIAS</th>
<th>V. ESP.</th>
<th>V. EXTR.</th>
<th>T. VIAJER</th>
<th>P. ESP.</th>
<th>P. EXTR.</th>
<th>T. PERNOCOT.</th>
<th>OCUPAC.</th>
<th>EST. MEDIA</th>
<th>% DIAS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ÁVILA</td>
<td>293</td>
<td>39</td>
<td>332</td>
<td>540</td>
<td>194</td>
<td>734</td>
<td>5,22%</td>
<td>2,21</td>
<td></td>
</tr>
<tr>
<td>BURGOS</td>
<td>43</td>
<td>44</td>
<td>87</td>
<td>58</td>
<td>44</td>
<td>102</td>
<td>0,37%</td>
<td>1,17</td>
<td></td>
</tr>
<tr>
<td>LEÓN</td>
<td>322</td>
<td>384</td>
<td>707</td>
<td>432</td>
<td>451</td>
<td>883</td>
<td>2,43%</td>
<td>1,25</td>
<td></td>
</tr>
<tr>
<td>PALENCIA</td>
<td>116</td>
<td>97</td>
<td>213</td>
<td>216</td>
<td>97</td>
<td>313</td>
<td>1,71%</td>
<td>1,47</td>
<td></td>
</tr>
<tr>
<td>SALAMANCA</td>
<td>234</td>
<td>152</td>
<td>386</td>
<td>485</td>
<td>287</td>
<td>772</td>
<td>11,25%</td>
<td>2,00</td>
<td></td>
</tr>
<tr>
<td>SEGOVIA</td>
<td>167</td>
<td>84</td>
<td>251</td>
<td>200</td>
<td>95</td>
<td>295</td>
<td>1,16%</td>
<td>1,18</td>
<td></td>
</tr>
<tr>
<td>SORIA</td>
<td>29</td>
<td>1</td>
<td>30</td>
<td>81</td>
<td>3</td>
<td>84</td>
<td>1,13%</td>
<td>2,80</td>
<td></td>
</tr>
<tr>
<td>ZAMORA</td>
<td>43</td>
<td>34</td>
<td>77</td>
<td>53</td>
<td>34</td>
<td>87</td>
<td>2,00%</td>
<td>1,13</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td>1.363</td>
<td>835</td>
<td>2.198</td>
<td>2.180</td>
<td>1.205</td>
<td>3.385</td>
<td>2,48%</td>
<td>1,54</td>
<td></td>
</tr>
</tbody>
</table>

#### 5b.- COMPARACIONES ENERO 2018 Y ENERO 2019

<table>
<thead>
<tr>
<th>PERIODO</th>
<th>VIAJ. ESPAÑOLES</th>
<th>VIAJ. EXTRANJEROS</th>
<th>TOTAL VIAJEROS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENERO 2018</td>
<td>2.614</td>
<td>801</td>
<td>3.415</td>
</tr>
<tr>
<td>ENERO 2019</td>
<td>1.363</td>
<td>835</td>
<td>2.198</td>
</tr>
<tr>
<td>VARIACIÓN</td>
<td>-47,86%</td>
<td>4,24%</td>
<td>-35,64%</td>
</tr>
</tbody>
</table>

#### EVOLUCION ANUAL EN ALBERGUES VIAJEROS

![Graph showing the evolution of albergues visitors from January to December in the years 2018 and 2019.](image-url)
### COMPARATIVA PERNOCTACIONES

<table>
<thead>
<tr>
<th>PERIODO</th>
<th>PERN. ESPAÑOLES</th>
<th>PERN. EXTRANJEROS</th>
<th>TOTAL PERNOCTACIONES</th>
<th>OCUPACIÓN</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENERO 2018</td>
<td>3.632</td>
<td>1.404</td>
<td>5.036</td>
<td>3,38%</td>
</tr>
<tr>
<td>ENERO 2019</td>
<td>2.180</td>
<td>1.205</td>
<td>3.385</td>
<td>2,48%</td>
</tr>
<tr>
<td>VARIACIÓN</td>
<td>-39,98%</td>
<td>-14,17%</td>
<td>-32,78%</td>
<td>-26,63%</td>
</tr>
</tbody>
</table>

### COMPARATIVA EN ALBERGUES

#### PERNOCTACIONES

<table>
<thead>
<tr>
<th>ENERO 2018</th>
<th>ENERO 2019</th>
</tr>
</thead>
</table>

#### TOTAL PERNOCTACIONES

### EVOLUCION ANUAL EN ALBERGUES

#### PERNOCTACIONES

<table>
<thead>
<tr>
<th>Enero</th>
<th>Febrero</th>
<th>Marzo</th>
<th>Abril</th>
<th>Mayo</th>
<th>Junio</th>
<th>Julio</th>
<th>Agosto</th>
<th>Septiembre</th>
<th>Octubre</th>
<th>Noviembre</th>
<th>Diciembre</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>20000</td>
<td>40000</td>
<td>60000</td>
<td>80000</td>
<td>100000</td>
<td>120000</td>
<td>0</td>
<td>20000</td>
<td>40000</td>
<td>60000</td>
<td>80000</td>
</tr>
</tbody>
</table>
6.- VIVIENDAS DE USO TURÍSTICO

6a.- DATOS POR PROVINCIAS

<table>
<thead>
<tr>
<th>PROVINCIAS</th>
<th>V.ESP.</th>
<th>V. EXTR.</th>
<th>T. VIAJER</th>
<th>P. ESP.</th>
<th>P. EXTR.</th>
<th>T. PERNOT.</th>
<th>OCUPAC.</th>
<th>EST. MÉDIA</th>
</tr>
</thead>
<tbody>
<tr>
<td>ÁVILA</td>
<td>1.398</td>
<td>62</td>
<td>1.460</td>
<td>2.380</td>
<td>377</td>
<td>2.757</td>
<td>3.72%</td>
<td>1.89</td>
</tr>
<tr>
<td>BURGOS</td>
<td>554</td>
<td>69</td>
<td>623</td>
<td>1.532</td>
<td>80</td>
<td>1.612</td>
<td>8.97%</td>
<td>2.59</td>
</tr>
<tr>
<td>LEÓN</td>
<td>397</td>
<td>42</td>
<td>439</td>
<td>1.441</td>
<td>84</td>
<td>1.525</td>
<td>4.46%</td>
<td>3.47</td>
</tr>
<tr>
<td>PALENCIA</td>
<td>25</td>
<td>0</td>
<td>25</td>
<td>50</td>
<td>0</td>
<td>50</td>
<td>1.90%</td>
<td>2.00</td>
</tr>
<tr>
<td>SALAMANCA</td>
<td>3.015</td>
<td>1.418</td>
<td>4.433</td>
<td>4.597</td>
<td>1.941</td>
<td>6.538</td>
<td>14.61%</td>
<td>1.47</td>
</tr>
<tr>
<td>SEGOVIA</td>
<td>2.322</td>
<td>200</td>
<td>2.522</td>
<td>3.621</td>
<td>266</td>
<td>3.887</td>
<td>5.31%</td>
<td>1.54</td>
</tr>
<tr>
<td>SORIA</td>
<td>258</td>
<td>68</td>
<td>326</td>
<td>739</td>
<td>206</td>
<td>945</td>
<td>9.47%</td>
<td>2.90</td>
</tr>
<tr>
<td>VALLADOLID</td>
<td>1.435</td>
<td>138</td>
<td>1.573</td>
<td>3.912</td>
<td>1.278</td>
<td>5.190</td>
<td>21.86%</td>
<td>3.30</td>
</tr>
<tr>
<td>ZAMORA</td>
<td>576</td>
<td>20</td>
<td>596</td>
<td>1.713</td>
<td>20</td>
<td>1.733</td>
<td>5.98%</td>
<td>2.91</td>
</tr>
<tr>
<td>TOTAL</td>
<td>9.980</td>
<td>2.017</td>
<td>11.997</td>
<td>19.985</td>
<td>4.252</td>
<td>24.237</td>
<td>7.83%</td>
<td>2.02</td>
</tr>
</tbody>
</table>

DISTRIBUCIÓN PROVINCIAL DEL Nº DE VIAJEROS

DISTRIBUCIÓN PROVINCIAL DEL Nº DE PERNOTACIONES
### 7.- APARTAMENTOS TURÍSTICOS

#### 7a.- DATOS POR PROVINCIAS

<table>
<thead>
<tr>
<th>PROVINCIAS</th>
<th>VIAJEROS</th>
<th>PERNOCTACIONES</th>
<th>OCUAPAC.</th>
<th>EST. MÉDIA</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>V.ESP.</td>
<td>V. EXTR.</td>
<td>T. VIAJER</td>
<td>P. ESP.</td>
</tr>
<tr>
<td>ÁVILA</td>
<td>1.272</td>
<td>50</td>
<td>1.722</td>
<td>6,27%</td>
</tr>
<tr>
<td>BURGOS</td>
<td>1.259</td>
<td>223</td>
<td>1.164</td>
<td>8,48%</td>
</tr>
<tr>
<td>LEÓN</td>
<td>2.431</td>
<td>226</td>
<td>1.063</td>
<td>8,63%</td>
</tr>
<tr>
<td>PALENCIA</td>
<td>656</td>
<td>1.074</td>
<td>418</td>
<td>16,58%</td>
</tr>
<tr>
<td>SALAMANCA</td>
<td>4.568</td>
<td>2.453</td>
<td>2.519</td>
<td>14,91%</td>
</tr>
<tr>
<td>SEGOVIA</td>
<td>2.245</td>
<td>19</td>
<td>842</td>
<td>7,00%</td>
</tr>
<tr>
<td>SORIA</td>
<td>1.790</td>
<td>4</td>
<td>411</td>
<td>14,29%</td>
</tr>
<tr>
<td>VALLADOLID</td>
<td>444</td>
<td>70</td>
<td>407</td>
<td>4,71%</td>
</tr>
<tr>
<td>ZAMORA</td>
<td>1.618</td>
<td>138</td>
<td>299</td>
<td>18,51%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>6.822</td>
<td>944</td>
<td>7.766</td>
<td>10,41%</td>
</tr>
</tbody>
</table>

**DISTRIBUCIÓN PROVINCIAL DEL N° DE VIAJEROS**

- ÁVILA: 12%
- BURGOS: 15%
- LEÓN: 14%
- PALENCIA: 2%
- SALAMANCA: 32%
- SEGOVIA: 5%
- SORIA: 5%
- VALLADOLID: 5%
- ZAMORA: 4%

**DISTRIBUCIÓN DEL N° PROVINCIAL DE PERNOCTACIONES**

- ÁVILA: 12%
- BURGOS: 15%
- LEÓN: 13%
- PALENCIA: 13%
- SALAMANCA: 33%
- SORIA: 5%
- SEGOVIA: 5%
- VALLADOLID: 5%
# II OFERTA

## 1.- EVOLUCIÓN DE LA OFERTA DE ALOJAMIENTOS

### PERIODO

<table>
<thead>
<tr>
<th></th>
<th>HOT. HOST. Y PENS.</th>
<th>CAMPING</th>
<th>TURISMO RURAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>ESTABLEC.</td>
<td>PLAZAS</td>
<td>ESTABLEC.</td>
</tr>
<tr>
<td>ENERO 2018</td>
<td>1.897</td>
<td>71.402</td>
<td>118</td>
</tr>
<tr>
<td>ENERO 2019</td>
<td>1.894</td>
<td>71.578</td>
<td>119</td>
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</tbody>
</table>

### VARIACIÓN

<table>
<thead>
<tr>
<th></th>
<th>-0,16%</th>
<th>0,25%</th>
<th>0,85%</th>
<th>-0,39%</th>
<th>2,17%</th>
<th>2,40%</th>
</tr>
</thead>
</table>

### PERIODO

<table>
<thead>
<tr>
<th></th>
<th>HOT. HOST. Y PENS.</th>
<th>CAMPING</th>
<th>TURISMO RURAL</th>
<th>ALBERGUES</th>
<th>VIVIENDAS</th>
<th>APARTAMENTOS</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>ESTABLEC.</td>
<td>PLAZAS</td>
<td>ESTABLEC.</td>
<td>PLAZAS</td>
<td>ESTABLEC.</td>
<td>PLAZAS</td>
<td>ESTABLEC.</td>
</tr>
<tr>
<td>ENERO 2018</td>
<td>283</td>
<td>11.849</td>
<td>782</td>
<td>5.650</td>
<td>335</td>
<td>5.915</td>
<td>7.371</td>
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</table>

### VARIACIÓN

<table>
<thead>
<tr>
<th></th>
<th>9,19%</th>
<th>8,84%</th>
<th>86,32%</th>
<th>76,69%</th>
<th>7,46%</th>
<th>6,54%</th>
<th>10,99%</th>
<th>3,84%</th>
</tr>
</thead>
</table>
### 2.- HOTELES, HOSTALES Y PENSIONES

<table>
<thead>
<tr>
<th>PROVINCIAS</th>
<th>HOTELES</th>
<th>HOSTALES</th>
<th>PENSIONES</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>ÁVILA</td>
<td>53</td>
<td>3.784</td>
<td>83</td>
<td>13</td>
</tr>
<tr>
<td>BURGOS</td>
<td>133</td>
<td>7.879</td>
<td>119</td>
<td>78</td>
</tr>
<tr>
<td>LEÓN</td>
<td>91</td>
<td>7.290</td>
<td>203</td>
<td>125</td>
</tr>
<tr>
<td>PALENCIA</td>
<td>34</td>
<td>2.180</td>
<td>62</td>
<td>23</td>
</tr>
<tr>
<td>SALAMANCA</td>
<td>109</td>
<td>8.998</td>
<td>111</td>
<td>50</td>
</tr>
<tr>
<td>SEGOVIA</td>
<td>62</td>
<td>4.411</td>
<td>73</td>
<td>26</td>
</tr>
<tr>
<td>SORIA</td>
<td>37</td>
<td>2.000</td>
<td>84</td>
<td>19</td>
</tr>
<tr>
<td>VALLADOLID</td>
<td>81</td>
<td>7.406</td>
<td>62</td>
<td>46</td>
</tr>
<tr>
<td>ZAMORA</td>
<td>46</td>
<td>2.544</td>
<td>54</td>
<td>17</td>
</tr>
<tr>
<td>TOTAL</td>
<td>646</td>
<td>46.492</td>
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<td>397</td>
</tr>
</tbody>
</table>

### 3.- CAMPING

#### NÚMERO DE ESTABLECIMIENTOS

<table>
<thead>
<tr>
<th>ESTABLECIMIENTOS</th>
<th>ÁVILA</th>
<th>BURGOS</th>
<th>LEÓN</th>
<th>PALENCIA</th>
<th>SALAMANCA</th>
<th>SEGOVIA</th>
<th>SORIA</th>
<th>VALLADOLID</th>
<th>ZAMORA</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1ª CATEGORIA</td>
<td>1</td>
<td>5</td>
<td>3</td>
<td>0</td>
<td>2</td>
<td>3</td>
<td>6</td>
<td>3</td>
<td>1</td>
<td>24</td>
</tr>
<tr>
<td>2ª CATEGORIA</td>
<td>14</td>
<td>13</td>
<td>34</td>
<td>4</td>
<td>19</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>5</td>
<td>95</td>
</tr>
<tr>
<td>LUJO</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>TOTAL</td>
<td>15</td>
<td>18</td>
<td>37</td>
<td>4</td>
<td>21</td>
<td>6</td>
<td>8</td>
<td>4</td>
<td>6</td>
<td>119</td>
</tr>
</tbody>
</table>

#### NÚMERO DE PLAZAS

<table>
<thead>
<tr>
<th>PLAZAS</th>
<th>ÁVILA</th>
<th>BURGOS</th>
<th>LEÓN</th>
<th>PALENCIA</th>
<th>SALAMANCA</th>
<th>SEGOVIA</th>
<th>SORIA</th>
<th>VALLADOLID</th>
<th>ZAMORA</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1ª CATEGORIA</td>
<td>528</td>
<td>2.769</td>
<td>1.135</td>
<td>0</td>
<td>894</td>
<td>1.687</td>
<td>3.810</td>
<td>1.248</td>
<td>248</td>
<td>12.319</td>
</tr>
<tr>
<td>LUJO</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>
### 4.- ALOJAMIENTOS DE TURISMO RURAL

<table>
<thead>
<tr>
<th>PROVINCIAS</th>
<th>C.R.A.C.</th>
<th>C.R.A.</th>
<th>POSADAS</th>
<th>H.T.R.</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>ÁVILA</td>
<td>12</td>
<td>105</td>
<td>864</td>
<td>5.378</td>
<td>52</td>
</tr>
<tr>
<td>BURGOS</td>
<td>33</td>
<td>274</td>
<td>327</td>
<td>2.043</td>
<td>18</td>
</tr>
<tr>
<td>LEÓN</td>
<td>39</td>
<td>302</td>
<td>413</td>
<td>2.259</td>
<td>9</td>
</tr>
<tr>
<td>PALENCIA</td>
<td>5</td>
<td>48</td>
<td>194</td>
<td>1.336</td>
<td>7</td>
</tr>
<tr>
<td>SALAMANCA</td>
<td>15</td>
<td>93</td>
<td>474</td>
<td>3.028</td>
<td>12</td>
</tr>
<tr>
<td>SEGOVIA</td>
<td>13</td>
<td>100</td>
<td>391</td>
<td>2.861</td>
<td>16</td>
</tr>
<tr>
<td>SORIA</td>
<td>19</td>
<td>166</td>
<td>287</td>
<td>2.223</td>
<td>16</td>
</tr>
<tr>
<td>VALLADOLID</td>
<td>2</td>
<td>17</td>
<td>154</td>
<td>1.157</td>
<td>12</td>
</tr>
<tr>
<td>ZAMORA</td>
<td>4</td>
<td>32</td>
<td>179</td>
<td>1.191</td>
<td>17</td>
</tr>
</tbody>
</table>

| TOTAL      | 142      | 1.137  | 3.283   | 22.376 | 131   | 3.101 | 486    | 9.220  | 4.042 | 35.834 |

**C.R.A.C.:** Casa Rural de Alojamiento Compartido  
**C.R.A.:** Casa Rural de Alquiler  
**PO:** Posadas  
**H.T.R.:** Hoteles de Turismo Rural

#### Distribución de plazas por provincias

- ÁVILA: 21%  
- BURGOS: 13%  
- LEÓN: 13%  
- PALENCIA: 6%  
- SORIA: 10%  
- SORIANA: 12%  
- SALAMANCA: 12%  
- SEGOVIA: 12%  
- ZAMORA: 7%  
- VALLADOLID: 6%

#### Distribución del nº de plazas por modalidades

- Posadas: 9%  
- C.R.A.: 5%  
- H.T.R.: 20%  
- C.R.A.C.: 82%
### 5.- ALBERGUES

<table>
<thead>
<tr>
<th>ESTABLECIMIENTOS</th>
<th>ÁVILA</th>
<th>BURGOS</th>
<th>LEÓN</th>
<th>PALENCIA</th>
<th>SALAMANCA</th>
<th>SEGOVIA</th>
<th>SORIA</th>
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### DISTRIBUCIÓN PROVINCIAL DEL Nº DE ESTABLECIMIENTOS

- Ávila 5%
- Burgos 23%
- León 36%
- Palencia 11%
- Salamanca 6%
- Segovia 4%
- Soria 3%
- Valladolid 6%
- Zamora 3%

### Nº DE PLAZAS

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### DISTRIBUCIÓN PROVINCIAL DE PLAZAS
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#### PLAZAS

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8.- RESTAURANTES

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<th>SORIA</th>
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DEFINICIONES EMPLEADAS
Viajero: Persona que realiza una o más pernoctaciones seguidas en el mismo alojamiento
Pernoctación: Ocupación por una persona de una plaza dentro de una jornada hotelera y en un mismo establecimiento.
Grado de ocupación: Relación, en porcentaje, entre el total medio diario de plazas ocupadas en el mes y el total de plazas disponibles.
Estancia Media: Relación entre el total de pernoctaciones realizadas y los viajeros entrados.

FICHA TÉCNICA GENERAL *
Ámbito de la Investigación: Comunidad de Castilla y León
Unidad informante: Director o Gerente del Alojamiento Turístico.
Técnica de Investigación: Encuestas postal con apoyo de internet, fax y teléfono
Período de Estudio: Mensual
Diseño muestral: Muestreo aleatorio estratificado en función de la provincia y el tipo de alojamiento
Tamaño y Error muestral: 200 encuestas, fijando un nivel de error máximo para datos globales del 5,35%, en condiciones normales de muestreo (p=q=0,5, sigma=1,64).

* (Excepto viviendas de uso turístico y apartamentos)

FICHA TÉCNICA DE VIVIENDAS DE USO TURÍSTICO Y APARTAMENTOS
Ámbito de la Investigación: Comunidad de Castilla y León
Universo: Viviendas de uso turístico y Apartamentos turísticos.
Unidad informante: Director o Gerente del Alojamiento Turístico.
Técnica de Investigación: Encuestas postal con apoyo de internet, fax y teléfono
Período de Estudio: Mensual
Diseño muestral: Muestreo aleatorio estratificado en función de la provincia y el tipo de alojamiento
Tamaño y Error muestral del Estudio de viviendas de uso turístico y apartamentos: 790 encuestas, fijado un nivel de error máximo para datos globales del 2,7%, en condiciones normales de muestreo (p=q=0,5, sigma=1,64).

FUENTE: CONSEJERIA DE CULTURA Y TURISMO, DIRECCIÓN GENERAL DE TURISMO
Plan Estadístico de Castilla y León 2018-2021: Operación Estadística nº 07012

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Plan Estadístico de Castilla y León 2018-2021: Operación Estadística nº 07012